

General information

- In this document you'll find prices for different options, these have the **21% VAT included**. Are you a B2B client with a valid EU VAT number, then this VAT might be able to get deducted. **Prices are in euro**.
- The prices are a general indication, if your request falls between two options, then the prices might be a bit higher or lower. I will always be transparent about this. **Hourly rates are always €40 per hour**.
- When sending a commission request and you want to show photos to further explain your request, please limit to reference photos and/or photos taken by yourself. Please do **not** let AI generate your idea so I can then illustrate it.
- When the pro forma invoice is approved, I require a 50% payment up front. The remaining 50% and additional costs, if applicable, will need to be paid at the end. You'll receive final files/product after the payment is received.
- Printing costs, in case I'm able to print the final product in your name, will be invoiced separately.
- I will **only** accept commissions that fit within my illustration style. Due to copyrighting laws, I'm not able to draw licensed characters.
- Depending on the subject/extra (small) elements, the illustration will be made with a mix of digital and traditional illustrations and placed and edited digitally.

How do I request an illustration?

- You can fill in a form on the webshop under the tab 'commissions' or you can mail me at thebluerabbithouse@gmail.com with subject 'commission'. Feel free to already include what you're commissioning.
- Try and give a thorough explanation of what you're commissioning in your first mail, this helps me a lot. For pet portraits: provide sharp and clear photos.



What is included?

- A first sketch + colored in version.
- A second round of sketching/color alteration if required. *Please give a very detailed feedback. **Any additional update will require a €40 per hour fee**.*
- A third round of sketching/color alteration is included for very detailed commissions and/or with a larger background.
- A final sketch for approval. *If any extra alteration needs to happen after this final sketch, the €40 per hour fee will apply here too.*
- An update in between. *This is just to let you know I'm working on it and how things are going. In case I have any concerns or questions, this is the time for me to check in with you.*
- A final product. This is, unless you order a physical product, always through a digital delivery. *You will receive the final files/products after the invoice is paid. Additional costs can apply depending on what final product you prefer.*



On which product can I print the final illustration?

- For birth announcements, we can look into options of local printing companies or whether or not you're able to get it printed.
- Do you want your commissioned illustration on a project bag, other type of bag, a zippered pouch, ...? Please refer to the price list on the 3rd page. This will be added to the invoice as extra cost. Shipping rates depend on your country and preferred shipping method.
- Do you want additional printing files or file sizes? This will cost €20 per extra file. Feel free to discuss this beforehand with me to see what's possible.

Please know that some illustrations, shapes and/or sizes might not work for your idea. I will always be up front about this.



Linework illustration

The linework can be either a smooth lines, like with a black liner, or a bit more rougher look as if it was drawn with a colored pencil.

Available upgrades:

- For (birth) announcements, the placement of text is a one time €40 fee.
- Logo design and vectorization of the linework can require additional fees (€40 hourly rate) too, unless the commission was a logo design

€150



Full color illustration

The illustration is fully colored in. This option can include a few floral accents or a small object next to the animal/subject.

Available upgrades:

- For (birth) announcements, the placement of text is a one time €40 fee. Additional illustrative elements to decorate the back of the card will require extra fees (€40 hourly rate).
- Unless the commission was a logo, the cost to turn it into a logo will start at €40 per hour.
- Additional bigger elements will start at €20 per element. Additional characters start at €75 per character.

€230



Full color illustration + background

The illustration is fully colored in and has either elements such as a field (of flowers) in the back or a fully detailed scenery as a background.

Available upgrades:

- For (birth) announcements, the placement of text is a one time €40 euro fee. Extra elements to decorate the back of the card will require additional fees (€40 hourly rate).
- Additional characters start at €75 per added character.

begins at €350

The example shown here would be €425

Additional information for pet portraits

- Pet portraits are considered a full color illustration and start at €250. In case only the linework is required, the price for linework is applied.
- The price is for **one pet** only. Additional pets cost €75 per pet. In case a scenery is requested, the price begins at €350 and will go up depending on what you require.
- Make sure to provide **very clear and sharp** photos of the pet you want to me to draw. An extra plus is making sure the pet is already sitting in a similar pose you'd like me to draw it in.
- Pet portraits are available to be turned into products as well.



Price list physical products

Project bag:

Sock size: 39 euro
Regular size: 49 euro
Sweater size: 59 euro

Zippered bag:

Small zipper pouch (15 cm zipper): 26 euro
Medium zipper pouch (18 cm zipper): 30 euro
Large zipper pouch (20 cm zipper): 34 euro
XL zipper pouch (28 cm zipper): 49 euro
Makeup bags: 37 euro

Larger bags:

Tote bag: 33 euro
Shoulder bag: 72 euro

Make sure to let me know at the beginning of your commission request that you'd like to have the illustration on a physical product. The final illustration might need extra editing to fit on the physical product (for example when you've commissioned a birth announcement and want a project bag to go with it) and will require additional fees (€40 hourly rate is applied here too).

Any extra questions?

Feel free to just ask and inquire away. I'm always open to see what works and what's possible, I luckily don't bite! :)

Thank you so much for considering commissioning my artwork.

Much love,
Eva

PS: copyrights of custom illustrations and designs still belong to me. Licensing a design or illustration is a whole different ballgame and you can reach out in case this is something you'd like to do.